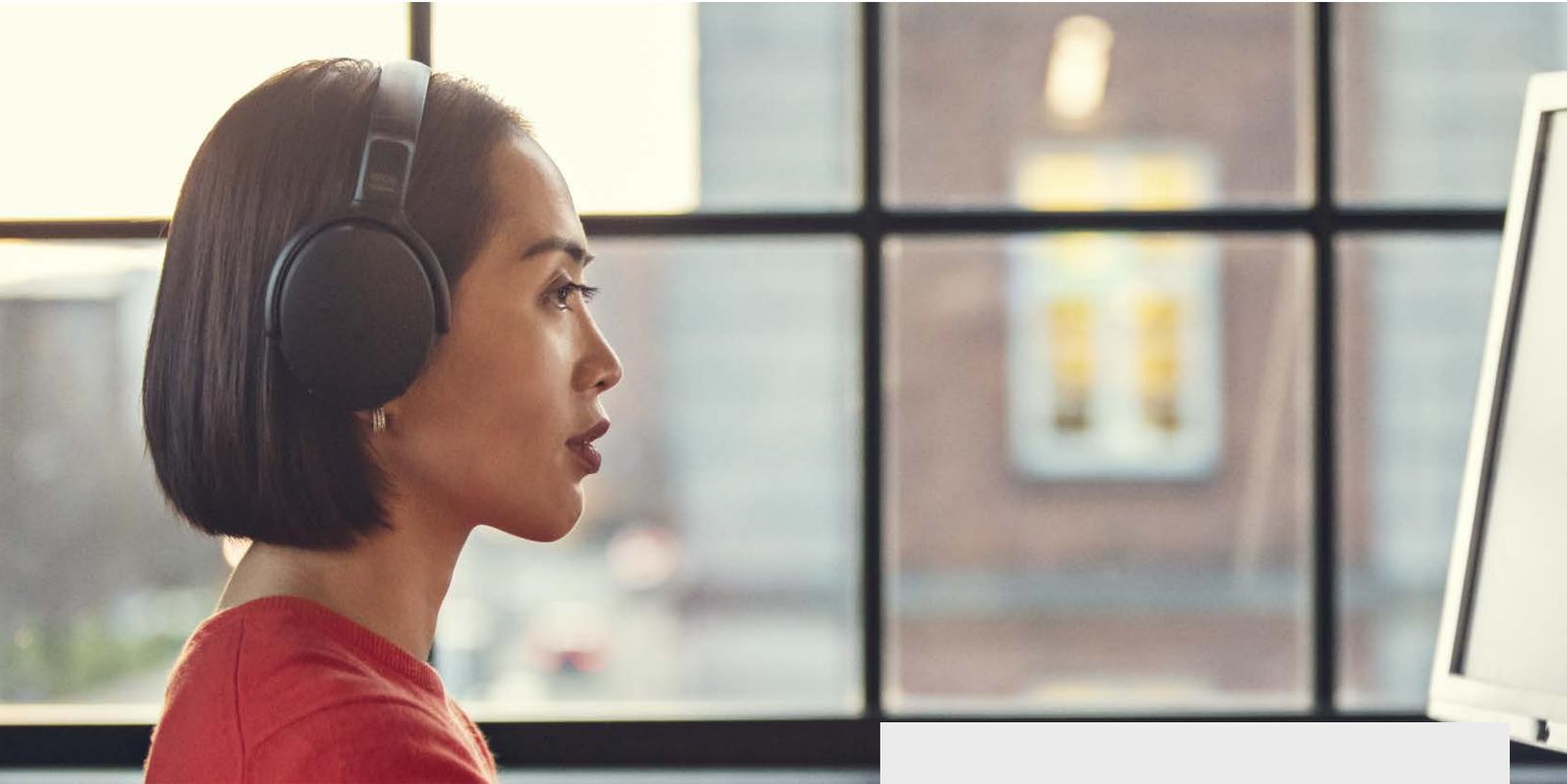


EPOS

# PRESS RELEASE



## EPOS: Introducing ADAPT 360 headset for the stylish workforce – work your way in style

**March 2, 2020:** The newly established audio brand, EPOS, today unveils a range of co-branded EPOS | SENNHEISER products, with the ADAPT 360 headset forming an integral part of the exciting new line-up. Specifically designed for the professional looking for a stylish headset that meets the demands of their busy lifestyle, the ADAPT 360 is highly versatile, and boasts outstanding audio quality, as well as a stylish, contemporary design.

### **An enhanced audio experience**

As the new premium audio brand on the market and part of the Demant Group building on 115 years' experience in innovation and sound, EPOS launches a headset that supports its mission in delivering superior audio quality and performance in sleek, stylish form factors. Today's flexible workforce demands versatile audio solutions that easily integrate with their devices, whether working at home, at the office or on the go. With the ability to multi-task being of high priority for today's professionals, EPOS' new ADAPT 360 boasts a number of features that respond directly to the needs of the increasingly mobile and constantly connected modern day worker.



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The ADAPT 360 features Active Noise Cancellation (ANC) which reduces background noise and enhances speech through two advanced microphones to optimize voice pick up. So, whether at home, in the middle of a crowd or in the office, users can take full control of their environment – a feature that can help boost both concentration and productivity. The ADAPT 360 upgrades audio performance further thanks to UC optimization, as well as multi-point connectivity enabling two Bluetooth® devices to be paired simultaneously, so users can switch easily between devices – ideal for the on-the-go professional. Last but not least, the ADAPT 360 is undergoing certification for Microsoft Teams to ensure an intuitive and streamlined experience, and activation couldn't be easier, as users can launch the app instantly via a dedicated button on the headset.

### Designed to excite, crafted to last

The ADAPT 360 boasts a sleek and sophisticated design in black or white crafted in durable, high-quality materials – perfect for the busy professional who wants a single headset to satisfy all needs, whether working at home or out and about. Thanks to the soft leather ear pads and ergonomic design, users can rely on a headset that last comfort even after hours of wearing, and with its foldable design, the headset can fit neatly into a handy carry case. Boasting a talk time of up to 39 hours, users can rely on the ADAPT 360 to truly 'adapt' to where and how they work, while never compromising on style, comfort and performance.

Learn more about the ADAPT 360 [here](#)

Learn more about the ADAPT Line [here](#)

### About EPOS

EPOS is an audio and video solution company developing and selling devices for business professionals and the gaming community. Based on leading and advanced technologies, the Danish founded company delivers high-end audio and video solutions with design, technology and performance as paramount parameters.

The establishment of EPOS is based on the decision to let the business segments of the joint venture – known as Sennheiser Communications – between Sennheiser Electronic GmbH & Co. KG and Demant A/S evolve in different set-ups. Alongside the introduction of a new own-branded portfolio, EPOS continues to sell the current Sennheiser Communications portfolio co-branded as EPOS | SENNHEISER.

EPOS is part of the Demant Group – a world-leading audio and hearing technology group. As such, it builds on more than 115 years of experience of working with innovation and sound. With headquarters in Copenhagen, Denmark, EPOS operates in a global market with offices and partners in more than 30 countries.

Find more information at [eposaudio.com](https://www.eposaudio.com)



### Price

The ADAPT 360 MSRP:  
€249 / \$269 / £219

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